

FOR IMMEDIATE RELEASE

52nd Annual San Diego Serbian Festival Returns Saturday, October 11, 2025

San Diego's beloved celebration of Serbian culture features authentic food, music, folklore, and rare mosaic church tours.

SAN DIEGO, CA – August 17, 2025 – The **52nd Annual San Diego Serbian Festival** will take place on **Saturday, October 11, 2025**, from **12:00 PM to 11:00 PM** at **St. George Serbian Orthodox Church**, located at **3025 Denver St., San Diego, CA 92117**. Conveniently near I-5 & Clairemont Dr., the event offers **\$5 admission**, with **free entry for military personnel, first responders, and children 12 & under**. Guests arriving between **12 PM and 4 PM** will also receive a **complimentary dessert** (limited availability, early arrival recommended).

A Cultural Celebration 52 Years Strong

Marking over half a century of tradition, the festival celebrates Serbian-American culture through **live music, authentic cuisine, folk dancing, and educational tours**. Serbian heritage—rooted in Orthodox Christian faith, warm hospitality, and centuries-old traditions—is showcased in every aspect of the festival.

“The San Diego Serbian Festival is more than a celebration—it's an invitation to experience our culture, faith, and food,” said **V. Rev. Bratso Krsic**, parish priest at St. George. “We welcome everyone to discover the richness of Orthodox Christianity and Serbian heritage.”

Traditional Serbian Food & Drink

Festival-goers can savor iconic dishes such as:


- **Burek** (meat or cheese pastry)
- **Cevapcici** (grilled minced sausages)
- **Roasted Pork and Lamb**
- **Sarma** (stuffed cabbage rolls)
- **Pita** (apple and cherry pastries)
- **Palacinke** (Serbian crepes)
- **Baklava and Serbian Coffee** (strong, espresso-style)
- **Selection of homemade desserts**
- **Lager style beer and more**

Vegetarian options include **Musaka** and **Sopska Salata** (similar to Greek salad).

Folklore, Music & Mosaic Church Tours

From **2 PM to 8 PM**, enjoy **traditional Serbian folklore dancing**, featuring award-winning performers from **St. George's Morava group** and visiting ensembles from across Southern California. Authentic costumes and choreography highlight the cultural roots of various Serbian regions.

Two **live Serbian bands** will perform throughout the day, bringing to life centuries-old storytelling through music.

 *Church tours*—beginning at **2 PM** and running every two hours until **8 PM**—highlight **St. George's breathtaking Venetian glass mosaics**, covering the church's entire interior. A **Vespers service** will be held at **6 PM**, offering insight into Orthodox Christian traditions.

A Living Piece of History

Built in 1952 and located in Bay Park, **St. George Serbian Orthodox Church** is the oldest of its kind in San Diego County. It is a living piece of history, the **only church in North America entirely covered in mosaic tile** from the floor—a visual and spiritual landmark that draws architectural and cultural tourists year-round.

Founded in **1972**, the San Diego Serbian Festival is a staple in the Southern California event calendar. It was established to share, celebrate, and preserve the rich Serbian-American culture in the region, connecting generations through tradition, education, and joy.

Media Opportunities

Representatives from the Serbian Festival—including **folklore dancers**, **Orthodox clergy**, and **culinary demonstrators**—are available for **in-studio interviews or segments**. To schedule a media appearance, contact:

Media Contact

V. Rev. Bratso Krsic, Parish Priest








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Press Kit: sdserbianfestival.com/press

Event Details at a Glance:

-  **Date:** Saturday, October 11, 2025
-  **Time:** 12:00 PM – 11:00 PM
-  **Location:** St. George Serbian Orthodox Church, 3025 Denver St., San Diego, CA
-  **Admission:** \$5 (Military, First Responders, and Kids 12 & under FREE)
-  **Bonus:** Free dessert from 12–4 PM (limited availability, early arrival recommended).
-  www.sdserbianfestival.com
-  [stgeorgeserbsd](https://www.instagram.com/stgeorgeserbsd)